

PRODUCT FOCUS:

Engraving machine

GravoTech M20



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This is a mini revolution for the world of engraving. From now on, machines can be operated using a simple PDA

GravoTech M20

Imagine an engraving machine no bigger than a laptop computer, that could engrave anything, can be used by anyone without any training, that would never engrave items in the wrong place, that would use a powerful Windows based software without the need for PC. If such a dream machine does not quite exist yet, GRAVOGRAPH's new M20 is getting very close.

The wants and needs of consumers change. Today, we are in an era marked by a trend towards personalisation. Mobile telephones personalised with ring tones and logos, names marked on sports equipment, individual engraving on pens, gifts and trinkets, medals, badges... Personalisation is everywhere, in the street, in the home, on our clothes and on our accessories. And this is why GRAVOGRAPH is offering a product designed to meet personalisation needs.

Compact and practical

The Gravotech M20 is designed to enable you to personalise objects with ease. The shape and simplicity of this compact machine (310mm x 340mm x 310mm) make the M20 a user-friendly and practical tool.

With the Gravotech M20, the name of the game is ease: it is easy to install, easy to configure, easy to handle, easy to store... The machine is aimed not only at engraving professionals, but also at tradesmen and shopkeepers who are looking for an easy way to grow their business. The M20 is the ideal solution to meet their needs.

First and foremost, the machine takes up no more space than a scanner or standard desktop printer. So, if your workspace is limited, the Gravotech M20 is very much the ideal tool for you. Not forgetting that you don't even have to connect the M20 to a computer, it can be operated by Pocket PC.

However, the compact size of the Gravotech M20 is only one of its many attractive features. Weighing in at just 8kg, it is extremely portable, whether you need to transport the machine to a trade fair or to engrave on a stall in a shopping centre. Wherever you need



it, you can take it, as it can, of course, also be powered by battery.

Not to mention the 100mm x 100mm engraving area. This working area meets consumers' personalisation needs perfectly.

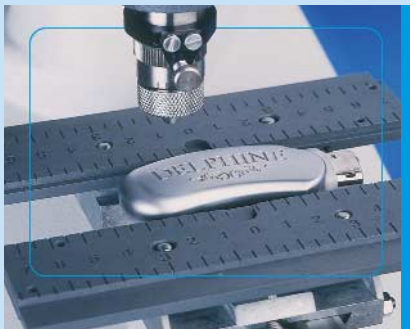
Having analysed market needs in detail, GRAVOGRAPH determined the optimum base size for engraving the objects for which this machine is designed.



Takes up no more space than a standard desktop machine



Engraving data are sent by infrared



Engraving small objects for quality



Simplicity

The Pocket PC revolution

Engraving machines were all operated by computer. They were therefore all reliant upon a bulky tool to drive them. From now on, with the advent of the Gravotech M20, all this will change, since GRAVOGRAPH has perfected a system to drive this machine by pocket PC.

With the aid of a Palm Pilot and software specially designed by GRAVOGRAPH for the Gravotech M20, no need for a PC to transfer engraving data.

The machine can, of course, also be operated with a desktop computer: a machine package including the M20 and Gravostyle Quick Click™ software is available. As such, it is also possible to purchase the M20 machine without Pocket PC, if the user does not particularly want or require a Pocket PC. Already well reputed amongst GRAVOGRAPH customers, Gravostyle Quick Click™ is equally straightforward to use. It is very intuitive and enables users to prepare a wide range of engraving designs quickly and easily.

Anyone can engrave

For over 50 years now, GRAVOGRAPH has undertaken to make engraving and personalisation accessible to the widest possible audience. Over the years, the company has developed numerous products with this aim in mind.

Since then, GRAVOGRAPH and its worldwide network of subsidiaries and distributors have managed to make engraving one of the most accessible art forms throughout the world.

The Gravotech M20 has inherited this philosophy. In creating this affordable, straightforward and intuitive machine, GRAVOGRAPH is setting out to conquer a large market. Professional engravers will also find this machine to their advantage.



An expert opinion

Bob Butler, a senior sales manager on the GRAVOGRAPH UK team, had the opportunity to conduct engraving tests on the M20 when a preview of the machine was presented earlier this year. His feedback about the machine was very enthusiastic and positive:

"We are very optimistic regarding the Gravotech M20. This is, to my mind, the best small table machine we have ever produced, and I take no risks in assuring you that GRAVOGRAPH has manufactured excellent products in the past. For a very low price, you will obtain everything you need, and more, from a compact piece of equipment. This machine is equipped with technology that was, until now, only available on much higher-priced machines."



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